

EXPLORE YOUR ENTHUSIASM

EPISODE 113: THE REAL CHALLENGE: SHOWING UP CONSISTENTLY

The real challenge is to be consistent.

When you're consistent in how you show up and the work you do, you will:

- ★ Build trust
- ★ Increase your audience
- ★ Grow sales

But it's not easy!

Consistency requires:

- ★ Systems!
- ★ A timeline or deadline
- ★ Forming a habit around what you want to be consistent in

Some examples:

- ★ [#MonthofBizLove](#)
- ★ [Kim Werker's #yearofmaking workbook](#)
- ★ [#100dayProject](#)

You can make your own, for yourself, OR for your people.

If you make a challenge for your people, remember to focus on:

- ★ Who your best buyer is (make a challenge for them!)
- ★ What their questions, issues or struggles are (ask them!)

Want to create your own challenge? Download it here: <http://taraswiger.com/podcast113Re>