

INCREASE CUSTOMER INTERACTION

This worksheet is a companion to [this blog post](#) on TaraSwiger.com.

Identify your reason

Why do you want more customer interaction?

What would you like to learn from past customers?

How would this help you create or market your products?

Make it about them

What is the benefit for them?

Make it easy

How will you ask clearly?

What action will you ask them to take?

What method is easiest for your reader or customer? Where is she already?

Put a plan into motion

When will you do this?

Will it repeat?

How long will this experiment last?

How will you measure its success?

Find this helpful?

You can find dozens more to help you create a marketing plan in [Market Yourself](#), or stay accountable to act on your plans with the [Solo Mission](#).